

CIPTEC FINAL CONFERENCE BE CIPTEC!

Move public transport forward through innovation

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CIPTEC Digital Toolbox

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Target audience and objectives



Introducing innovative measures and solutions for Public Transport in a city is a <u>challenging</u> and <u>demanding</u> action.

What must I do as PT STAKEHOLDER?

The Toolbox will assist **YOU**:

- to carry out an effective benchmarking analysis of innovative trends and real experiences over Europe and identify the most promising ones
- to design attractive, efficient and cost effective transport solutions based on the identified objectives and needs
- to manage the implementation and the operation of innovative solutions

Overall structure



CIPTEC Toolbox provides:

- guidelines on how to design and to introduce innovative measures and solutions
- a repository of selected emerging and new concepts/solutions for PT improvement
- project's consolidated knowledge

The drivers for the design



CIPTEC Toolbox answers to the PT stakeholder needs as follows:

- Which recommendations and which methodology for the selection/introduction of innovative measures?
- How can I easily access/navigate the CIPTEC results? And how can I customize them to my real interests?
- How can I have a quick overview but also going into details, when needed?
- How can I interact with it ?
- Will the contents be outdated over time? Do I need to plan more visits?

The guidelines provided



Evaluate the case, then take a decision

- The local context makes the difference!!
- Type of services, network, regulation, etc.
- Organization, procedures, constraints,...
- Societal trends, evolving needs co-creation, hidden groups,



- Which are the objectives/targets
- Benchmarking with comparable experiences
- Guidelines for pre-feasibility

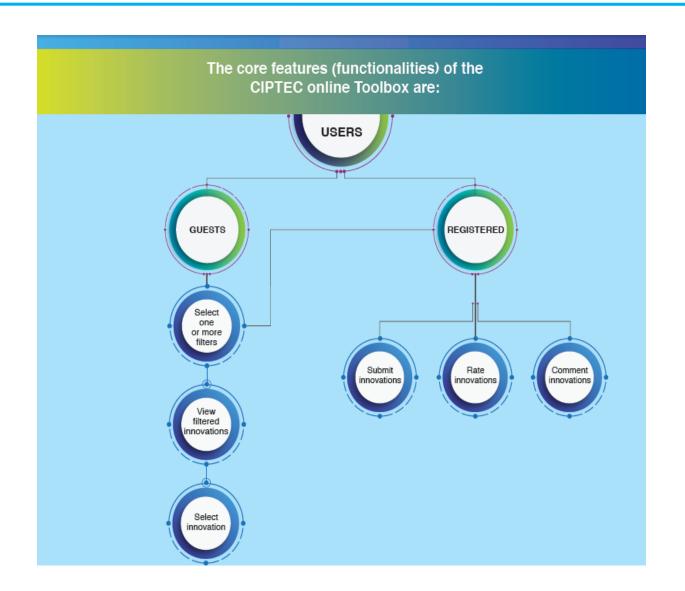


- Call for tender/contracting
- Stakeholder role, allocation of resources, procedures, ...
- Business models,
- Integration (synergies) with other services

Guidelines for feasibility

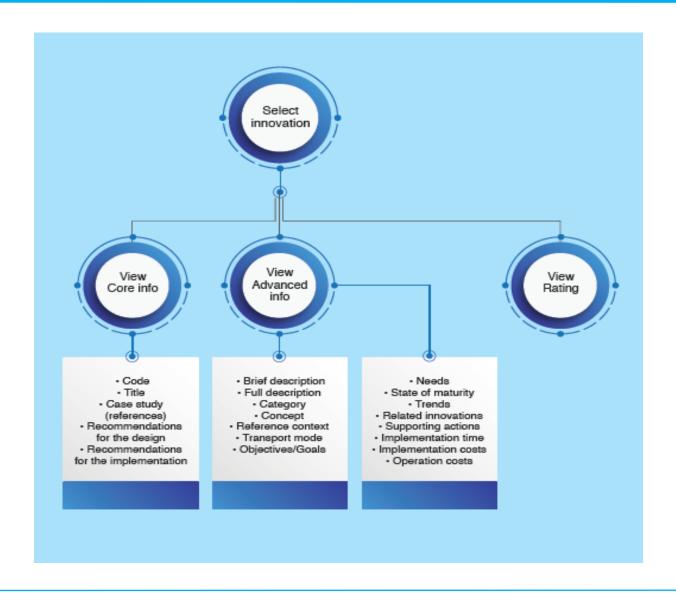
Operation flow: a simplified scheme (1/2)





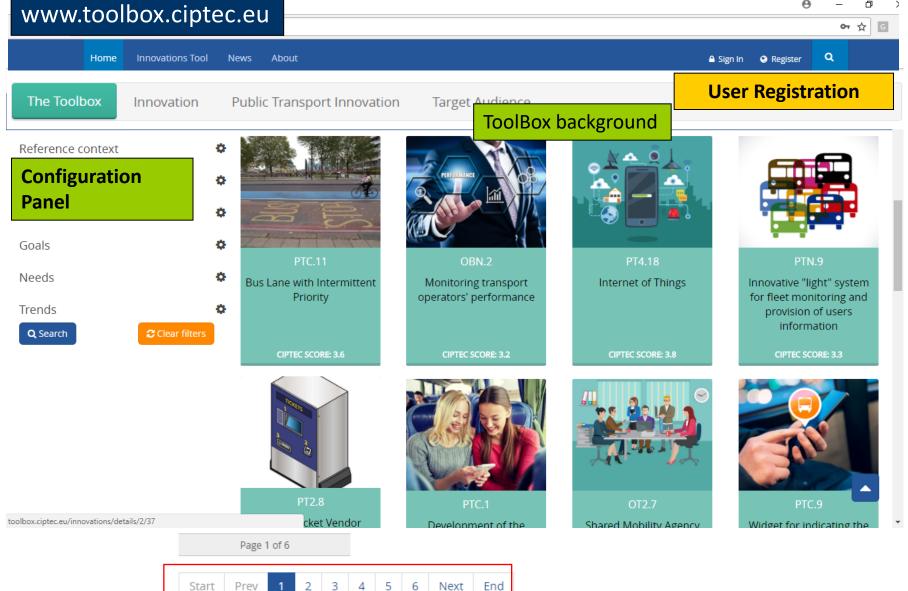
Operation flow: a simplified scheme (2/2)











List of Innovations AMCIF



The Toolbox

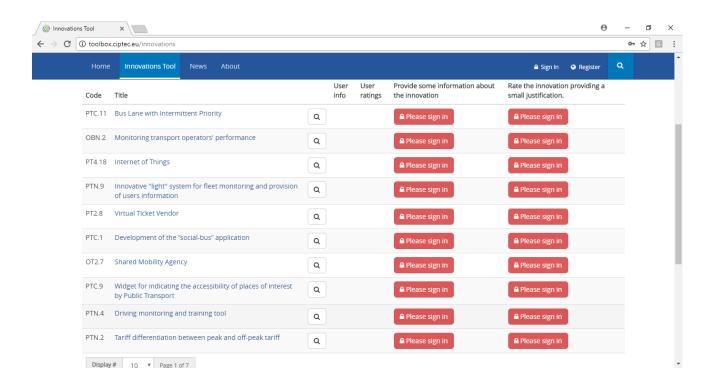
Innovation

Public Transport Innovation

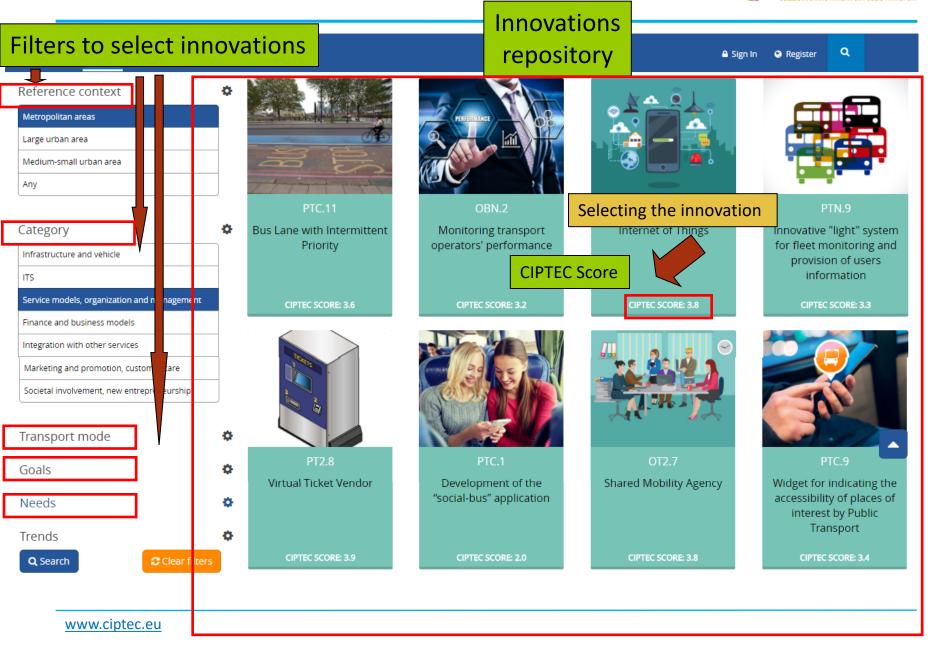
Target Audience



LIST OF INNOVATIONS

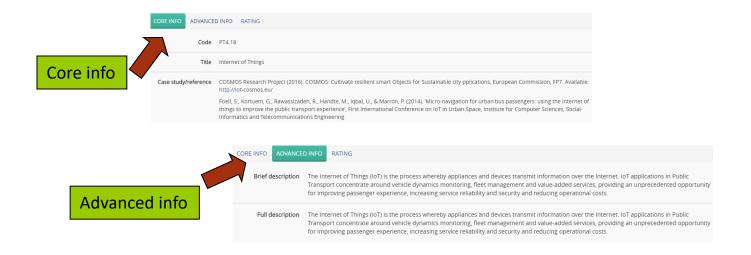


Dynamic tool for innovations generation CIPTEC



Core/Advanced info of the innovations







The detailed info



Information used for the description of the innovative concepts

CORE INFO

Code

Title

Vote

Case study (references)
Recommendations for
the design
Recommendations for
the implementation

ADVANCED INFO

Brief/full description
Category
Reference context
Transport mode
Objectives/Goals
Needs
Trends

State of maturity
Related innovations
Supporting actions
Implementation time
Implementation costs
Operation costs

Benefits achievable by the Toolbox users

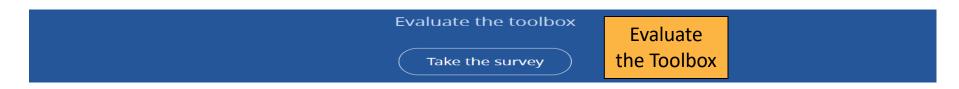


What can you achieve through the Toolbox

- Coordinated planning and introduction of any innovative measures based on local needs and background
- Selection and prioritization of the measures
- Definition of targets and guidelines to assess the achieved level of performances
- Successful management of the implementation phase

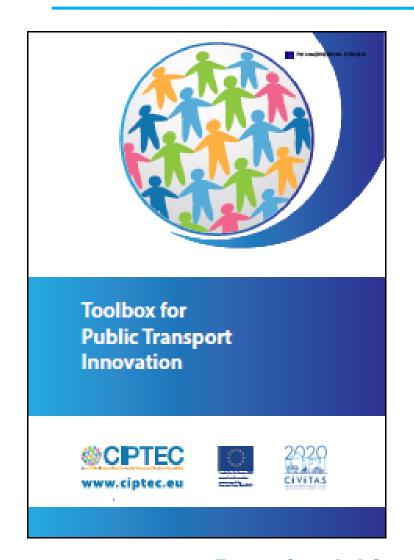
What can you provide to the Toolbox

O Stay in contact with the Toolbox, become contributors !!



The two paper versions







D5.1

Toolbox for Public Transport Innovation

MG.5.3-2014

Type of Action:

Final version



Downloadable at www.ciptec.eu



Thank you for your kind attention!

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